

**Warith Al-Anbiya University - College of Media -
Department of Digital Media**

Course Description Form

This course description provides a concise summary of the main course features and the learning outcomes expected of the student, demonstrating whether the student has made the most of the available learning opportunities. It must be linked to the program description.

university heir Prophets	The institution .1 educational
to divide Media Digital	Department Scientific / .2 Center
Hassan Ne'ma Abdel Karim	name / symbol The .3 decision
mandatory	Forms the audience .4 Available
millimeter Nihad complete Satisfied	name Mr. The material .5
annual	the chapter / year .6
30	number watches .7 Academic (kidney)
12/15/2023	date numbers this .8 Description
Outputs The decision and methods education and learning and evaluation .9	
<p style="text-align: right;">A- Objectives cognitive</p> <p style="text-align: right;">A1- He knows concept science self Media</p> <p style="text-align: right;">A2- Get to know on importance science self Media</p> <p style="text-align: right;">A3- Determines Jobs Jobs science self Media</p> <p style="text-align: right;">A4- Get to know on Goals Goals science self Media</p>	

<p>for - Objectives Skills Private As scheduled.</p> <p>for1- Acquisition Experiences and skills science self Media</p> <p>for2- He recognizes on role science self Media in Institutions Media</p> <p>for3- Acquire The student skills practical Scientific help him in order to Leads Obligatory In a way required</p>					
Methods education and learning					
road Lecture Scientific				-1	
road Discussion from during directing Questions to Students And participation in Lecture				-2	
Methods Evaluation					
<p>Test Daily Oral</p> <p>Test short</p> <p>Test Monthly</p> <p>Test Final</p>					
<p>C- Objectives emotional and the value</p> <p>C1- Show Responsibility Professionalism in the job from during Benefit from experiments historical previous</p> <p>C2- Show ability on thinking cash construction Solution problems Depending on And benefit from experiments the past</p> <p>C3- Ability on the job And within Groups and cooperation collective</p> <p>C4- Ability on Management optimum For time</p>					
<p>D - Skills Public and rehabilitation Movable (Skills Other Related With possibility Employment and development Personal)</p> <p>D1- Enable The student that He is Media person successful</p> <p>D2- Ability on learning Self</p> <p>D3- That Owns Experiences Realism same perceptions cognitive</p> <p>D4- That Develops skills Report</p>					

structure The decision						10
Evaluation method	Teaching method	Unit name/topic	Required learning outcomes	watches	week	
Electronic, written, oral and direct questions tests	Lectures and discussions in person	Media psychology and its relationship to other branches of psychology	The student learns the concept of media psychology.	2		1

Electronic, written, oral and direct questions tests	Lectures and discussions in person	Social Psychology: Its Importance and Objectives	The student should know the importance of psychology and its goals.	2		2
Electronic, written, oral and direct questions tests	Lectures and discussions in person	The nature of sociology and its objectives Psychology and its objectives	The student should understand the nature of psychology and its objectives.	2		3
Electronic, written, oral and direct questions tests	Lectures and discussions in person	The relationship between social psychology and media	The student shows The relationship between social psychology and the media	2		4
Electronic, written, oral and direct questions tests	Lectures and discussions in person	Psychology of print media	To explain to the student the role of print media psychology.	2		5
Electronic, written, oral and direct questions tests	Lectures and discussions in person	Psychology of Audiovisual Media	The student should be aware of the importance of the psychology of audio-visual media.	2		6
Electronic, written, oral and direct questions tests	Lectures and discussions in person	Psychological effects of the Internet	To show the psychological effects of the Internet	2		7
Electronic, written, oral and direct questions tests	Lectures and discussions in person	Psychological effects of journalism	The student should be aware of the psychological effects of journalism.	2		8

Electronic, written, oral and direct questions tests	Lectures and discussions in person	Psychological and social characteristics of journalism	The student should be aware of the psychological and social characteristics of journalism.	2		9
Electronic, written, oral and direct questions tests	Lectures and discussions in person	The psychological structure of the media message and its organization	The student should explain the psychological structure of the media message.	2		10
Electronic, written, oral and direct questions tests	Lectures and discussions in person	persuasion strategies	To familiarize the student with persuasion strategies	2		11
Electronic, written, oral and direct questions tests	Lectures and discussions in person	Persuasion in the media	The student explains persuasion in the media.	2		12
Electronic, written, oral and direct questions tests	Lectures and discussions in person	Communication and Interaction in Social Psychology	Explain to the student Communication and Interaction in Media Psychology	2		13
Electronic, written, oral and direct questions tests	Lectures, review and discussion in person	The impact of media on shaping frameworks and beliefs	We ensure that the student understands the assigned material before the exam.	2		14
	First semester exam			2		15
Electronic, written, oral and direct questions tests	Lectures and discussions in person	Social communication and interpersonal relationships	To show the student social communication and environmental relationships	2		16

Electronic, written, oral and direct questions tests	Lectures and discussions in person	Sociological characteristics of the mass media audience	The student should know the sociological characteristics of the media audience.	2	17
Electronic, written, oral and direct questions tests	Lectures and discussions in person	Language in Media Psychology	The student explains the language in media psychology.	2	18
Electronic, written, oral and direct questions tests	Lectures and discussions in person	Influence and influence between language and media	The student demonstrates the influence and interaction between language and media.	2	19
Electronic, written, oral and direct questions tests	Lectures and discussions in person	Media and individual differences among audience members	The student should explain the media and individual differences of the audience.	2	20
Electronic, written, oral and direct questions tests	Lectures and discussions in person	Media and Social Relations	The student is aware of media and social relations.	2	21
Electronic, written, oral and direct questions tests	Lectures and discussions in person	Persuasive Communication Psychology: The Psychological and Social Model	The student explains the psychology of persuasive communication and the model.	2	22
Electronic, written, oral and direct questions tests	Lectures and discussions in person	The concept of the public - its sociological features, social differentiation, and social interaction	The student explains the concept of the public and its sociological characteristics	2	23

			s and social differentiation.		
Electronic, written, oral and direct questions tests	Lectures and discussions in person	Psychological stress in media work - types and theories of psychological stress	The student should be aware of the psychological pressures in media work.	2	24
Electronic, written, oral and direct questions tests	Lectures and discussions in person	Indicators of media work stress	The student should be aware of the indicators of media work pressures.	2	25
Electronic, written, oral and direct questions tests	Lectures and discussions in person	Burnout among media professionals	Explains to the student the psychological penetration of media professionals	2	26
Electronic, written, oral and direct questions tests	Lectures and discussions in person	Leadership and Management in Social Psychology	The student should demonstrate the role of administrative leadership in social media psychology.	2	27
Electronic, written, oral and direct questions tests	Lectures and discussions in person	Basic skills of a media leader (his characteristics and duties)	The student will understand the basic skills of a media leader.	2	28
Electronic, written, oral and direct questions tests	Lectures and discussions in person	Comprehensive review	The student should explain all of the above in a quick and understandable way to retrieve the information.	2	29

Electronic, written, oral and direct questions tests		Second month exam		2	30
structure Infrastructure .11					
nothing			1- books The reporter Required		
Dr. glad The butcher - science self Media Introduction to Global Sociology Dr. Amal Dakak and Dr. Ahmed Al-Safar			2- the reviewer Home (Sources)		
plan development The decision Academic :Continuing Evolution Scientific .12 The result And use Roads Modern in the study Media Pointing on Sites weakness , application Components basics administration Generosity Comprehensive					