Course Description Form

Course Description

This course description provides a concise summary of the main features of the course and the learning outcomes the student is expected to achieve, demonstrating whether he or she has made the most of the opportunities.learningAvailable. It must be linked to the program description.;

University of Warith Al-Anbiya - College of Media	1. Educational institution	
Digital Media Department	2. Sectionscientific/ Center	
Electronic news and press reportNews	3. Course Name/Code	
My presence	4. Available attendance forms	
M.M. Ahmed Ayad Mahdi	5. Name of the subject	
M.M. Walaa Shaker Mahmoud	teacher	
annual	6. semester/year	
Three hours per week, one hour theoretical and	7. Number of study	
two hours practical	hours(kidney)	I
12/1/2024	8. Date this description was prepared	

9. Course objectives:

The course aims to introduce the concept of news and electronic press reports in general, as well as to know the most important characteristics and elements of the press report, its main tasks and objectives, in addition to identifying the technical methods and templates used in writing the news and electronic press reports. It also aims to explain its features and parts. The course also aims to acquire practical skills in the editing process and the practical application of journalistic models, in addition to comparing the news and reports with other journalistic arts in electronic news websites.

10. Outputs of the Scheduled Teaching, learning and assessment methods

1- theCognitive objectives:

A1-Knows the concept of press release and electronic release A2-The student can identify the characteristics and types of news stories.

A3-The student can learn about the characteristics and features of electronic news.

A4-Learn the practical applications of the editing process. A5-The student identifies the most important differences and distinctions between news and reports.

B - ObjectivesSkillsYesPrivateScheduled.

B1-The student acquires the skills of writing news, reports and electronic

B2-The student acquires practical skills in writing news and reports.

B3- The student acquires practical and scientific skills that help him perform his duty in the required manner.

Teaching and learning methods

- 1- Scientific lecture method
- 2- Discussion method by directing questions to students and participating in the lecture and tests.
- 3- Scientific visits to media institutions

Evaluation methods

- 1- In-person lectures
- 2- Video-display screen-blackboard-Practical application

C-Affective and value-based goals

A1-Demonstrate professional responsibility at work by drawing on previous historical experiences objectively to provide practical interactive value.

A2-Demonstrate the ability to think critically and constructively and solve problems by drawing on and benefiting from past experiences.

A3-Ability to work in groups and collaborate

A4- The ability to manage time optimally

D - General skills and Qualification Transferable (other skills related to employability and personal development).

D1- The student can be a successful journalist.
D2- The ability to Self-awareness

D3-To have realistic experiences with cognitive perceptions

	D4-To develop rep	oorting skills
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	person		about the		
			topic.		
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oral tests	discussions and	electronic news	student		
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questions	training in		to know		
	person				
Written and	Lectures,	Editing	The	3	9
oral tests	discussions and	electronic news	student		
and direct	practical		should get		
questions	training in		to know		
	person				
Written and	Lectures,	Forms of	The	3	10
oral tests	discussions and	electronic news	student		
and direct	practical		understan		
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	person		mechanis		
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Written and	Lectures,	Title in the	The	3	11
oral tests	discussions and	electronic news	student		
and direct	practical		understan		
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	person				
Written and	Lectures,	Technical and	The	3	12
oral tests	discussions and	professional	student		
and direct	practical	advantages of	learns		
questions	training in	news in the			
	person	media			
Written and	Lectures,	Film material in	The	3	13
oral tests	discussions and	electronic news	student		
and direct	practical		understan		
questions	training in		ds		
	person				
Written and	Lectures,	Film editing	For the	3	14
oral tests	discussions and	applications	student to		
and direct	practical		learn		
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	person				
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oral tests	discussions and	The concept of electronic	student	3	10
and direct	practical	reporting	understan		
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Written and	person Lectures,	Types of		3	17
oral tests	discussions and	electronic		J	17
and direct	practical	reports in terms			
	-	of content (news			
questions	training in	•			
	person	report, analytical			
		report,			
		biographical			
		report,			
		miscellaneous			
		report)			
Written and	Lectures,	Types of	For the	3	18
oral tests	discussions and	electronic	student to	3	10
and direct	practical	reports in terms	learn		
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	person	report, audio			
		report)			
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oral tests	discussions and	_	student to	J	1)
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and direct	practical	electronic report	applies		
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	Lectures,	Electronic	The	3	21
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questions	person				
Written and	Lectures,	Writing text for	The	3	22
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Written and	Lectures,	Writing short	The	3	23
oral tests	discussions and	texts in the	student		
and direct	practical	electronic report	understan		
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Written and	Lectures,	Views and	The	3	24
oral tests	discussions and	applications	student		
and direct	practical	* *	should		
questions	training in		know		
	person				
Written and	Lectures,	Video graphics,	For the	3	25
oral tests	discussions and	motion graphics,	student to		
and direct	practical	and infographics	know		
questions	training in				
	person				
Written and	Lectures,	Attribution and	The	3	26
oral tests	discussions and	documentation	student		
and direct	practical		should		
questions	training in		know		
	person				
Written and	Lectures,	Hyperlinks	For the	3	27
oral tests	discussions and		student to		
and direct	practical		learn		
questions	training in				
	person				
Written and	Lectures,	Practical	The	3	28
oral tests	discussions and	applications for	student		
and direct	practical	editing	learns		
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	person	reports	application		
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Written and	My presence	Second month		3	30
oral tests		exam			
and direct					
questions					

12.infrastructure

nothing	1- Required textbooks
The Art of Newspaper Writing by Farouk Abu Zeid Journalism in the Information Age by Hosni Nasr and Sanaa Abdel Rahman Artistic Methods in Journalistic Editing by Abdul Aziz Sharaf Sociology of the Press Release by Abdel Fattah Ibrahim	2- Main references (sources)
Media Researcher Magazine,University of Baghdad,numberVolume 1, Issue 12005	A- Recommended books and references (Scientific journals, reports,)
https://rawabetcenter.com/archives/82162 https://www.ahewar.org/debat/show.art.as p?aid=137885	B - Electronic references, websites

13. Curriculum development plan: keeping pace with the current scientific development and using modern methods in media studies, in addition to identifying weaknesses, applying the basic components of comprehensive educational quality management.